

MAD YOUTH SUMMIT 2020 (MADYS 2020)

PITCHOUT CHALLENGE

Terms & Conditions

MAD Youth Summit 2020 is the biggest Youth Leadership summit in the country- bringing together young leaders from across the country in an authentic manner to engage with thought leaders and change makers.



Event:	MAD Leadership Summit (MADYS 2020)
Date:	15 th Feb 2020, Saturday
Time:	9:00am - 5:00pm
Venue:	HELP International School, Subang Bestari
Age Limit:	Students aged 14 - 19



What should each project have?

Significant Impact

MADYS wants to hear about how you want to impact the world around you. Does your project address any of UN Sustainable Development Goals (SDGs)?

<https://sustainabledevelopment.un.org/sdgs>

Innovation

MADYS commits to celebrating new ideas in solving the needs of our world. Leverage breakthrough technologies and models to create a project that is fresh and exciting, in a way that has never been seen before.

Implementation and Scalability

Social solutions that require short, medium and long-term goals. Tell us how you will implement your project should you get funded by MADYS. Can your project be implementable, with scalability potential that puts sustainability first? Could it inspire others to continue on the work that you have started?

Uniqueness

The project should stand out among the wide array of proposals we see, providing game changing solutions and embodying a 'wow' factor in terms of how it is presented, so that it gets noticed in a noisy world of distractions.

Team Spirit

Being an innovator and a game-changer is one of the most exciting and rewarding things one can do, however, it is a long and demanding journey. Tell us more about your team spirit on overcoming the challenges and rising to the challenge.

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- MAD Youth Summit Pitchout Challenge is open to all students from Malaysia-based schools between 14 – 19 years of age.
- The group must have a minimum of 2 members, there is no maximum number of members per group.
- All members of the group must be from the same school.

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- Groups need to have a mentor teacher from their school as the Project Supervisor
- Submit your MAD Youth Summit Pitchout Challenge application **BEFORE 1st February 2020, Saturday.**
- All groups need to upload their Pitchout proposal video (maximum 5 minutes duration) on their YouTube channel and include the video link with their application.
- Applicants must identify which goal within the UN SDG17 their project falls under. Refer to <https://sustainabledevelopment.un.org/sdgs>
- Judges will review all video submissions to identify the finalists invited to do their MAD Youth Summit Pitchout presentations on 15 February 2020 during MADYS 2020 at HELP International School (HIS)
- Participants will be notified via email and phone in by **5 February 2020, Wednesday** and **MUST CONFIRM** acceptance of the PITCHOUT by **8 February 2020, Saturday** that they are attending the MAD Youth Summit Pitchout Presentation during MADYS 2020.
- During MADYS 2020, each group will be given 5 mins for their presentation and 2 minutes for Question & Answer session with the Judges.
- Judges will select the winners from these finalists' presentations. All decisions are final.
- Winners will present their winning Pitchout presentation at the conference session.
- Content curated for and during the event belongs to the organiser of MADYS 2020 and participation in MADYS 2020 explicitly provides permission to the organiser to use the content curated for any future marketing and promotional purposes.
- All prize money will be directed to the winning groups' respective schools as custodians of the projects.
- The organiser reserves the right to add or make changes to the Terms and Conditions of the Challenges for clarification and fairness in competition purposes, and will duly inform all participants when necessary.

VIDEO SUBMISSION, COMPONENTS OF THE PROPOSAL

- The video submission should amongst others include: -
 - Introduction of issue or problem statement.
 - Which of the 17 Goals within SDG17 does it address
 - Introduce the group's proposal and expected outcome from the project.
 - Explain the action plan, project duration and any other matters that is relevant to the success of the project.
 - Share about what elements require funding and the justification for it.
 - Should the funding be above the maximum RM5,000 allocated per project, how will the group raise the remaining amount.
- The maximum duration of the video is 5 minutes.
- Most importantly, inspire us with how you want to Make A Difference.